

MAY 30, 2024

Gap Inc. Fiscal 2024

FIRST QUARTER RESULTS



Forward Looking Statements / Non-GAAP Financial Measures

FORWARD LOOKING STATEMENTS

These materials and related earnings press release and conference call contain forward-looking statements within the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. All statements other than those that are purely historical are forward-looking statements. Forward-looking statements include statements identified as such in our May 30, 2024, earnings press release.

Because these forward-looking statements involve risks and uncertainties, there are important factors that could cause our actual results to differ materially from those in the forward-looking statements. Information regarding factors that could cause results to differ can be found in our May 30, 2024, earnings press release and in our Annual Report on Form 10-K for the fiscal year ended February 3, 2024, as well as our subsequent filings with the Securities and Exchange Commission.

These forward-looking statements are based on information as of May 30, 2024. We assume no obligation to publicly update or revise our forward-looking statements even if experience or future changes make it clear that any projected results expressed or implied therein will not be realized.

SEC REGULATION G

These materials and related earnings press release and conference include the non-GAAP measures adjusted gross margin, adjusted operating expense/adjusted SG&A, adjusted operating income, adjusted operating margin, adjusted diluted earnings per share, and free cash flow. The description and reconciliation of these measures from the most directly comparable GAAP measure is included in these materials and/or in our earnings press releases for the periods presented, which are available on investors.gapinc.com. In addition, the Company's outlook includes projected full year fiscal 2024 operating income growth compared to its full year fiscal 2023 adjusted operating income, and projected second quarter fiscal 2024 operating expense growth compared to its second quarter fiscal 2023 adjusted operating expense.

Strategic Priorities

1

MAINTAIN FINANCIAL & OPERATIONAL RIGOR

To elevate our performance, improve execution consistency and set the foundation for our exciting brand reinvigoration work.

2

REINVIGORATE OUR BRANDS

To drive both relevance and revenue, inspired by our brands' incredible heritage.

3

STRENGTHEN OUR PLATFORM

By building and sharpening our operational capabilities to improve effectiveness and efficiency, and in turn drive cost leverage and demand generation.

4

ENERGIZE OUR CULTURE

To fuel creativity and connectivity while driving accountability across our organization.



2024 First Quarter Highlights

- Delivered net sales of \$3.4 billion, up 3% year-over-year, with market share gains for the 5th consecutive quarter
- All four brands delivered positive comparable sales in the quarter
- Generated meaningful operating margin expansion through improved gross margin and operating expense
- Raising fiscal 2024 outlook to reflect higher net sales and meaningfully higher operating income growth vs prior guidance

Q1 2024 Snapshot Of Key Financial Metrics

Net Sales

\$3.4B

+3% YOY

Comps ⁽¹⁾

+3%

VS -3% LY

Gross Margin

41.2%

+410BPS VS LY ⁽²⁾

OpEx %

35.2%

-220BPS VS LY ⁽³⁾

Op Margin ⁽⁴⁾

6.1%

+640BPS VS LY ⁽³⁾

EPS

\$0.41

VS (\$0.05) LY ⁽³⁾

1) Due to the 53rd week in fiscal 2023, in order to maintain consistency, comparable sales for Q1 2024 are compared to the 13 weeks ended May 6, 2023.

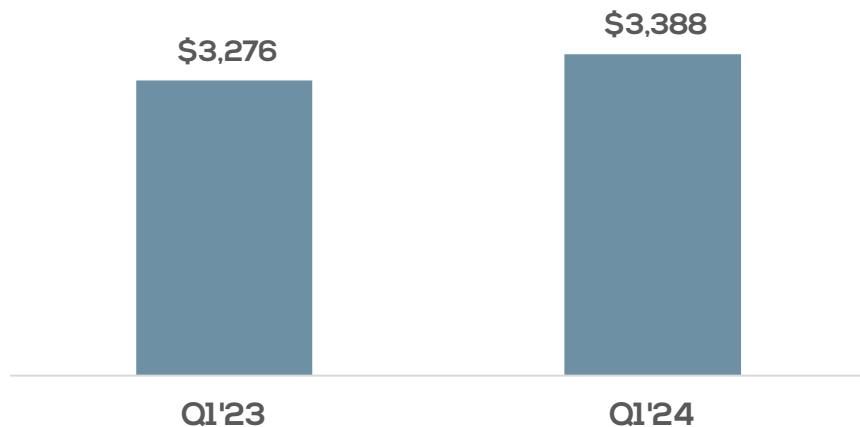
2) Comparison is to LY's reported gross margin, which includes \$4 million in restructuring costs.

3) Comparison is to LY's reported metric, which includes \$75 million in restructuring costs and a \$47 million gain on sale of a building.

4) The above metrics were computed individually for each line item and each period; therefore, the change in gross margin and operating expenses may not equal the total change in operating margin.

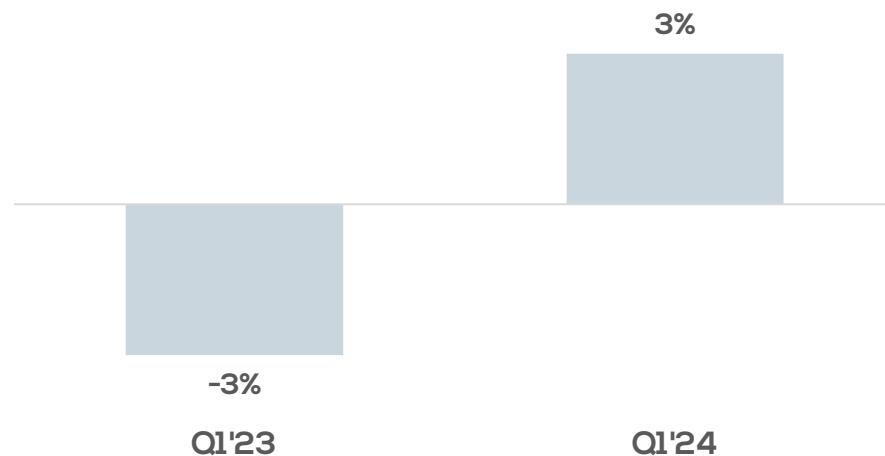
Q1 2024 Net Sales And Comps

Net Sales (in \$ millions)



Delivered net sales growth of 3% versus last year, above expectations

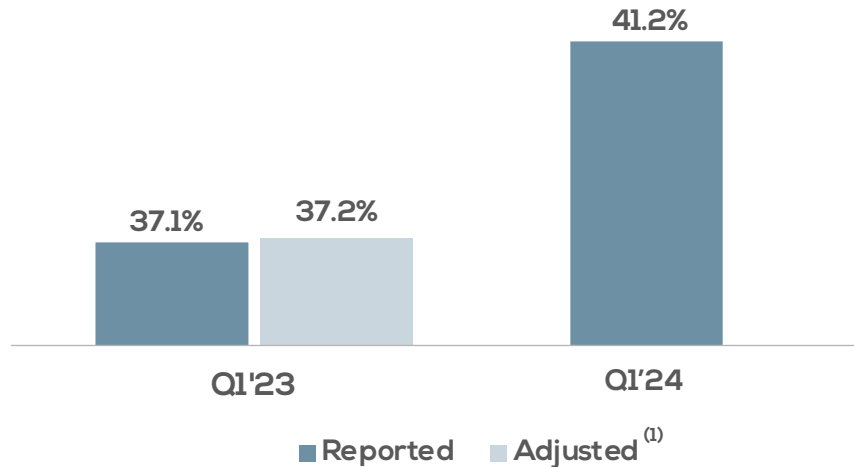
Comps



Comparable sales improved versus last year with positive comps at all four brands

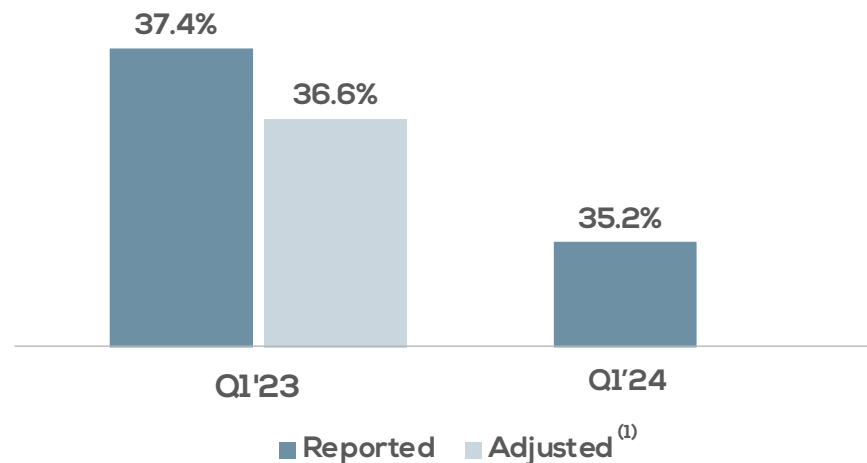
Q1 2024 Gross Margin And Operating Expense

Gross Margin



Gross margin expansion primarily driven by lower commodity costs

OpEx % Sales

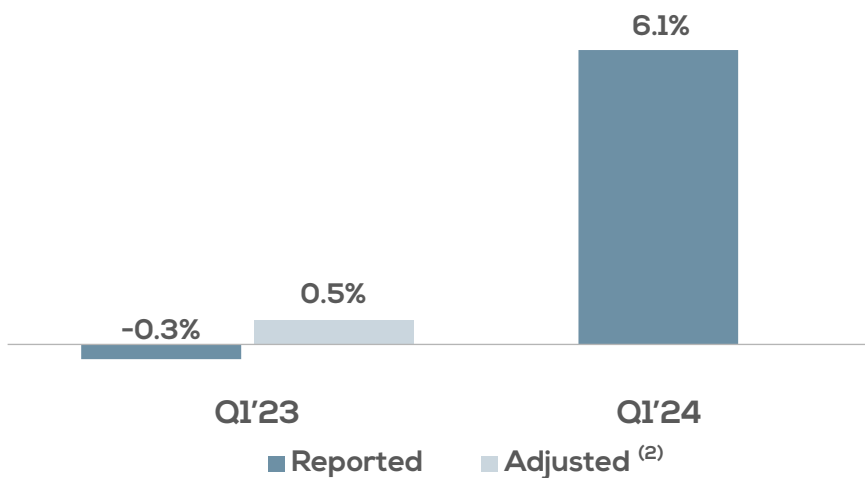


Operating expense leveraged meaningfully versus last year

1) The description and reconciliation of these measures from the most directly comparable GAAP measure is included in these materials and/or in our earnings press releases for the periods presented, which are available on investors.gapinc.com.

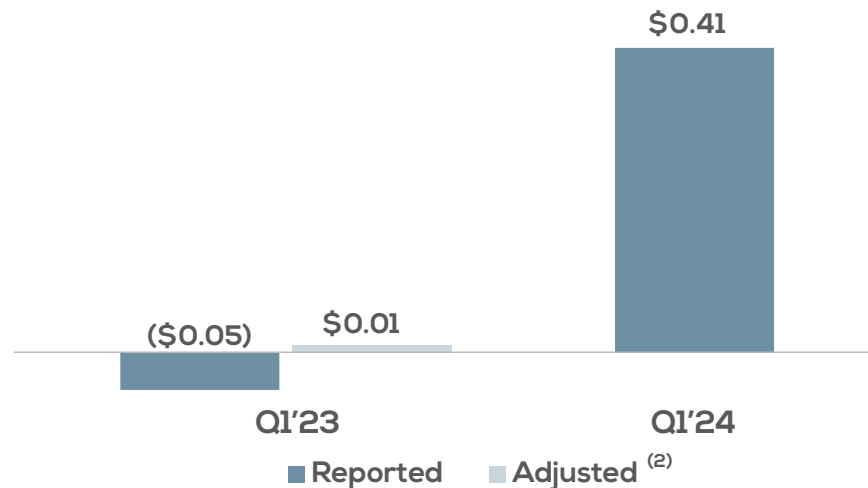
Q1 2024 Operating Margin And EPS

Operating Margin⁽¹⁾



Operating margin improvement driven by gross margin expansion and operating expense leverage

EPS



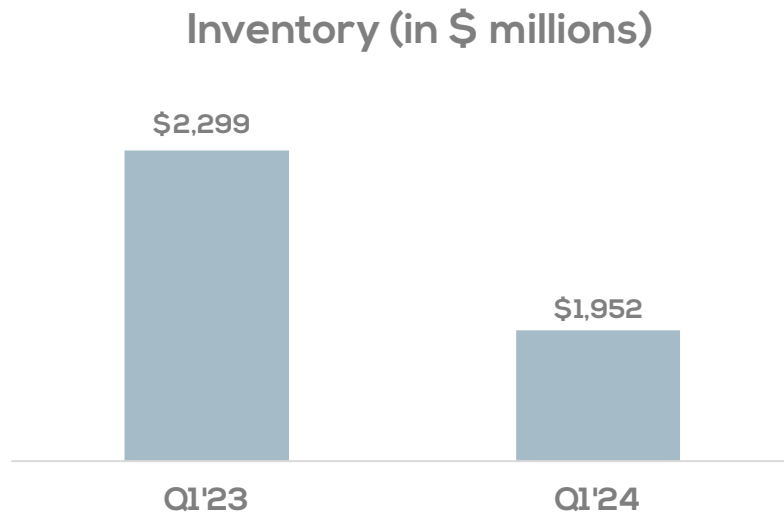
EPS increased materially versus last year driven by a meaningful increase in operating income

1) Metrics were computed individually for each line item and each period; therefore, the change in gross margin and operating expenses may not equal the total change in operating margin.

2) The description and reconciliation of these measures from the most directly comparable GAAP measure is included in these materials and/or in our earnings press releases for the periods presented, which are available on investors.gapinc.com.

Q1 2024 Financial Position

- **Cash, Cash Equivalents, & ST Investments:**
\$1.7 billion, up 48% versus last year
- **Inventory:**
Decreased 15% versus last year
- **Net Cash From Operating Activities:**
\$30 million
- **Capital Structure:**
\$750M of 3.625% Senior Notes due 2029
\$750M of 3.875% Senior Notes due 2031



Capital Allocation Priorities

Invest In Business:

- Targeting FY 2024 Capital Expenditures of ~\$500 million

Return Cash To Shareholders:

- Returned \$56 million to shareholders in the form of dividends during Q1 2024
- Board of Directors approved Q2 2024 dividend of \$0.15 per share

Commitment To Sustainability Performance

EMPOWERING WOMEN



1.4M+

women and girls have been reached through P.A.C.E/RISE programming, to support gender equality across the apparel supply chain, since 2007



87%

of Gap Inc. sourcing spend was allocated to green-rated factories, surpassing goal of 80% by 2025 ⁽¹⁾

ENRICHING COMMUNITIES



A-

Rating received in 2023 for CDP Climate Change and B received for Water Security



98%

of cotton sourced from more sustainable sources ⁽²⁾

ENABLING OPPORTUNITY



19,600+

youths engaged by This Way ONward since 2007 and on track to surpass 20,000 goal by 2025



TENT U.S.

Gap Inc. joined 13 companies in collectively committing to help refugees enter the labor market, including through employment or job preparation.

1. Suppliers receive a color-coded rating based on assessment performance covering social and environmental topics: green for high-performing factories with minimal violations, yellow for average performers, and red for those with serious issues.

2. Defined as: Better Cotton (formerly BCI), verified U.S.-grown cotton (USCTP), organic, in conversion (to verified organic), recycled, or regenerative.



Fiscal 2024 Full Year And Second Quarter Outlook

Metric	Current FY 2024 Outlook	Prior FY 2024 Outlook
Net sales	Up slightly on a 52-week basis ⁽¹⁾	Roughly flat on a 52-week basis ⁽¹⁾
Gross margin	At least 150 bps expansion vs 38.8% LY	At least 50 bps expansion vs 38.8% LY
Operating expense	Approximately \$5.1 billion	Approximately \$5.1 billion
Operating income	Mid 40% growth range vs \$606 million LY ⁽²⁾	Low-to-mid teens growth vs \$606 million LY ⁽²⁾
Effective tax rate	Approximately 28%	Approximately 28%
Capital expenditures	Approximately \$500 million	Approximately \$500 million

Metric	Q2 2024 Outlook
Net sales	Low-single-digit growth
Gross margin	Approximately 300 bps expansion vs 37.6% LY
Operating expense	Approximately 5% growth vs \$1.241 billion LY ⁽³⁾

1. The loss of the 53rd week is expected to negatively impact fiscal 2024 net sales by approximately \$160M.
2. The Company's projected full year fiscal 2024 operating income growth above is provided in comparison to its full year fiscal 2023 adjusted operating income of \$606M, which excludes \$93M in restructuring costs and a \$47M gain on sale of a building.
3. The Company's projected second quarter fiscal 2024 operating expense growth above is provided in comparison to its second quarter fiscal 2023 adjusted operating expense of \$1.241B, which excludes \$13M in restructuring costs.
The description and reconciliation of these measures from the most directly comparable GAAP measure is included in these materials and/or in our earnings press releases for the periods presented, which are available on investors.qaoinc.com.

Appendix

SUPPLEMENTAL
MATERIALS



- I. Statement of Operations Highlights
- II. Balance Sheet Highlights
- III. Cash Flow Statement Highlights
- IV. Other Metrics
- V. Comparable Sales by Global Brand
- VI. Net Sales by Brand and Geography

NOTE:

All dollar, share, and square footage amounts are shown in millions, with the exception of per share and store count.

Our fiscal year is a 52- or 53- week period ending on the Saturday closest to January 31.

I. Statement Of Operations Highlights

\$ millions	FY19 ⁽²⁾	FY20 ⁽²⁾	FY21 ⁽²⁾	FY22 ⁽²⁾	FY 2023 ⁽²⁾					FY 2024 ⁽²⁾
					Q1	Q2	Q3	Q4 ⁽²⁾	FY	Q1
Net sales	\$ 16,383	\$ 13,800	\$ 16,670	\$ 15,616	\$ 3,276	\$ 3,548	\$ 3,767	\$ 4,298	\$14,889	\$ 3,388
Cost of goods sold and occupancy expenses	10,250	9,095	10,033	10,257	2,062	2,215	2,211	2,626	9,114	1,991
Gross profit	6,133	4,705	6,637	5,359	1,214	1,333	1,556	1,672	5,775	1,397
Operating expenses	5,559	5,567	5,827	5,428	1,224	1,227	1,306	1,458	5,215	1,192
Operating income (loss)	574	(862)	810	(69)	(10)	106	250	214	560	205
Loss on extinguishment of debt	-	58	325	-	-	-	-	-	-	-
Interest, net	46	182	162	70	10	(2)	-	(4)	4	(3)
Income (loss) before income taxes	528	(1,102)	323	(139)	(20)	108	250	218	556	208
Income tax expense (benefit)	177	(437)	67	63	(2)	(9)	32	33	54	50
Net Income (loss)	\$ 351	\$ (665)	\$ 256	\$ (202)	\$ (18)	\$ 117	\$ 218	\$ 185	\$ 502	\$ 158
Weighted-average number of shares - basic	376	374	376	367	367	369	371	372	370	374
Weighted-average number of shares - diluted	378	374	383	367	367	371	375	381	376	383
Basic earnings (loss) per share ⁽¹⁾	\$ 0.93	\$ (1.78)	\$ 0.68	\$ (0.55)	\$ (0.05)	\$ 0.32	\$ 0.59	\$ 0.50	\$ 1.36	\$ 0.42
Diluted earnings (loss) per share ⁽¹⁾	\$ 0.93	\$ (1.78)	\$ 0.67	\$ (0.55)	\$ (0.05)	\$ 0.32	\$ 0.58	\$ 0.49	\$ 1.34	\$ 0.41

¹ Earnings per share are computed individually for each of the periods presented; therefore, the sum of the earnings per share amounts for the quarters may not equal the total for the years.

² The fiscal year ended February 3, 2024 (FY 2023) consists of 53 weeks. The fiscal years ended January 28, 2023 (FY 2022), January 29, 2022 (FY 2021), January 30, 2021 (FY 2020), and February 1, 2020 (FY 2019) consisted of 52 weeks. Q4 2023 consists of 14 weeks. All other quarters presented consist of 13 weeks.

I. Statement Of Operations Highlights (Adjusted)

\$ millions	FY19	FY20 ⁽¹⁾	FY21	FY22	FY 2023					FY 2024
					Q1	Q2	Q3	Q4 ⁽¹⁾	FY	Q1 ⁽¹⁾
GAAP gross profit	\$6,133	\$4,705	\$6,637	\$5,359	\$1,214	\$1,333	\$1,556	\$1,672	\$5,775	\$1,397
Restructuring costs ⁽²⁾	22	-	-	-	4	-	-	-	4	-
Impairment charges ⁽³⁾	-	-	-	111	-	-	-	-	-	-
Strategic actions in Europe ⁽⁴⁾	-	-	(9)	-	-	-	-	-	-	-
Separation-related costs ⁽⁵⁾	1	-	-	-	-	-	-	-	-	-
Adjusted gross profit	\$6,156	\$4,705	\$6,628	\$5,470	\$1,218	\$1,333	\$1,556	\$1,672	\$5,779	\$1,397
GAAP gross margin (% of sales)	37.4%	34.1%	39.8%	34.3%	37.1%	37.6%	41.3%	38.9%	38.8%	41.2%
Adjusted gross margin (% of sales)	37.6%		39.8%	35.0%	37.2%				38.8%	
GAAP operating expense	\$5,559	\$5,567	\$5,827	\$5,428	\$1,224	\$1,227	\$1,306	\$1,458	\$5,215	\$1,192
Gain on sale of building	(191)	-	-	(83)	(47)	-	-	-	(47)	-
Restructuring costs ⁽²⁾	39	-	-	-	71	13	5	-	89	-
Loss on divestiture activity ⁽⁶⁾	-	-	59	35	-	-	-	-	-	-
Strategic actions in Europe ⁽⁴⁾	-	-	50	-	-	-	-	-	-	-
Impairment charges ⁽⁷⁾	296	-	-	-	-	-	-	-	-	-
Separation-related costs ⁽⁵⁾	300	-	-	-	-	-	-	-	-	-
Adjusted operating expense	\$5,115	\$5,567	\$5,718	\$5,476	\$1,200	\$1,214	\$1,301	\$1,458	\$5,173	\$1,192
GAAP Operating Income (Loss)	\$574	(\$862)	\$810	(\$69)	(\$10)	\$106	\$250	\$214	\$560	\$205
Adjusted Operating Income (Loss)	\$1,041		\$910	(\$6)	\$18	\$119	\$255		\$606	
GAAP operating margin (% of sales) ⁽⁹⁾	3.5%	(6.2%)	4.9%	(0.4%)	(0.3%)	3.0%	6.6%	5.0%	3.8%	6.1%
Adjusted operating margin (% of sales) ⁽⁹⁾	6.4%		5.5%	(0.0%)	0.5%	3.4%	6.8%		4.1%	
Other Non-GAAP Adjustments										
Loss on extinguishment of debt	-	-	\$325	-	-	-	-	-	-	-
US Federal tax reform adjustment ⁽⁸⁾	(\$30)	-	-	-	-	-	-	-	-	-
GAAP Diluted EPS	\$0.93	(\$1.78)	\$0.67	(\$0.55)	(\$0.05)	\$0.32	\$0.58	\$0.49	\$1.34	\$ 0.41
Adjusted Diluted EPS	\$1.97		\$1.44	(\$0.40)	\$0.01	\$0.34	\$0.59		\$1.43	

1 There were no adjusted metrics in these periods.

2 FY 2023 amounts primarily related to employee-related costs and consulting costs related to our previously announced actions to further simplify and optimize our operating model and structure. FY 2019 amount represents the impact of costs related to previously announced plans to restructure the specialty fleet and revitalize the Gap brand, which primarily includes lease and employee-related costs.

3 Q3 2022 amount represents impairment charges as a result of the decision to discontinue the Yeezy Gap business, primarily related to inventory. Q2 2022 amount represents the inventory impairment charges as a result of delayed seasonal product due to global supply chain disruption and extended size product discontinued at stores.

4 Represents the net impacts from changes to our European model. These impacts primarily include employee-related and lease-related costs.

5 Represents the impact of costs related to the Old Navy spin-off transaction that was subsequently cancelled. Separation-related amounts primarily consist of costs associated with information technology and fees for consulting and advisory services.

6 FY 2022 amount represents the impact of the loss on divestiture activity related to the transition of the Old Navy Mexico business. FY 2021 amount represents the impact of the loss on divestiture activity for the Janie and Jack and Intermix brands.

7 Represents impairment charges related to global flagship stores inclusive of \$223 million and \$73 million for operating lease assets and store assets, respectively.

8 Represents the impact of an adjustment to our FY 2017 tax liability for additional guidance issued by the U.S. Treasury Department regarding the Tax Cuts and Jobs Act.

9 The above metrics were computed individually for each line item and each period; therefore, the change in gross margin and operating expenses may not equal the total change in operating margin.

II. Balance Sheet Highlights

\$ millions	FY19	FY20	FY21	FY22	FY 2023				FY 2024
					Q1	Q2	Q3	Q4	Q1
Assets									
Cash and cash equivalents	\$ 1,364	\$ 1,988	\$ 877	\$ 3,447	\$ 1,170	\$ 1,350	\$ 1,351	\$ 1,873	\$ 1,532
Short-term investments	290	410	-	-	-	-	-	-	199
Merchandise inventory	2,156	2,451	3,018	11,736	2,299	2,226	2,377	1,995	1,952
Other current assets	706	1,159	1,270	4,426	814	663	646	527	514
Total current assets	4,516	6,008	5,165	19,609	4,283	4,239	4,374	4,395	4,197
Property and equipment, net of accumulated depreciation	3,122	2,841	3,037	11,076	2,646	2,595	2,552	2,566	2,528
Operating lease assets	5,402	4,217	3,675	13,633	3,123	3,113	3,200	3,115	3,207
Other long-term assets	639	703	884	3,496	880	903	926	968	976
Total assets	\$ 13,679	\$ 13,769	\$ 12,761	\$ 47,814	\$ 10,932	\$ 10,850	\$ 11,052	\$ 11,044	\$ 10,908
Liabilities and stockholders' equity									
Accounts payable	1,174	1,743	1,951	5,947	1,199	1,406	1,433	1,349	1,196
Accrued expenses and other current liabilities	1,067	1,276	1,367	4,807	1,051	1,007	1,078	1,108	942
Current portion of operating lease liabilities	920	831	734	2,792	658	578	604	600	624
Income taxes payable	48	34	25	177	10	16	24	39	44
Total current liabilities	3,209	3,884	4,077	13,723	2,918	3,007	3,139	3,096	2,806
Revolving credit facility	-	-	-	1,400	350	150	-	-	-
Long-term debt	1,249	2,216	1,484	5,942	1,487	1,487	1,488	1,488	1,489
Long-term operating lease liabilities	5,508	4,617	4,033	14,968	3,453	3,433	3,456	3,353	3,387
Other long-term liabilities	397	438	445	2,218	539	510	509	512	519
Total long-term liabilities	7,154	7,271	5,962	24,528	5,829	5,580	5,453	5,353	5,395
Total stockholders' equity	3,316	2,614	2,722	9,563	2,185	2,263	2,460	2,595	2,707
Total liabilities and stockholders' equity	\$ 13,679	\$ 13,769	\$ 12,761	\$ 47,814	\$ 10,932	\$ 10,850	\$ 11,052	\$ 11,044	\$ 10,908

III. Cash Flow Highlights

\$ millions	FY19	FY20	FY21	FY22	FY 2023				FY	FY 2024
					Q1	Q2	Q3	Q4		Q1
Cash flows from operating activities:										
Net income (loss)	\$ 351	\$ (665)	\$ 256	\$ (202)	\$ (18)	\$ 117	\$ 218	\$ 185	\$ 502	\$ 158
Adjustments to reconcile net income (loss) to net cash provided by (used for) operating activities:										
Depreciation and amortization	557	507	504	540	137	130	127	128	522	124
Loss on extinguishment of debt	-	58	325	-	-	-	-	-	-	-
Loss on divestiture activity	-	-	59	35	-	-	-	-	-	-
Gain on sale of buildings	(191)	-	-	(83)	(47)	-	-	-	(47)	-
Other, net	694	337	(335)	317	(58)	266	(41)	387	555	(252)
Net cash provided by (used for) operating activities	1,411	237	809	607	15	513	304	700	1,532	30
Net cash provided by (used for) investing activities	(894)	(510)	(446)	(227)	(30)	(82)	(91)	(131)	(334)	(291)
Net cash provided by (used for) financing activities	(560)	895	(1,471)	6	(58)	(251)	(207)	(51)	(567)	(77)
Effect of foreign exchange rate fluctuations on cash, cash equivalents, and restricted cash	4	13	(6)	(15)	(2)	-	(5)	4	(3)	(2)
Net increase (decrease) in cash, cash equivalents, and restricted cash ⁽¹⁾	\$ (39)	\$ 635	\$ (1,114)	\$ 371	\$ (75)	\$ 180	\$ 1	\$ 522	\$ 628	\$ (340)

¹ For the thirteen weeks ended May 4, 2024 (Q1 2024), the fourteen weeks ended February 3, 2024 (Q4 2023), and the thirteen weeks ended October 28, 2023 (Q3 2023), July 29, 2023 (Q2 2023), and April 29, 2023 (Q1 2023), total cash, cash equivalents, and restricted cash includes \$29 million, \$28 million, \$28 million, \$28 million, and \$28 million, respectively, of restricted cash recorded within other long-term assets on the Condensed Consolidated Balance Sheets. For the fifty-three weeks ended February 3, 2024 (FY 2023) and fifty-two weeks ended January 28, 2023 (FY 2022), January 29, 2022 (FY 2021), January 30, 2021 (FY 2020), and February 1, 2020 (FY 2019), total cash, cash equivalents, and restricted cash includes \$28 million, \$58 million, \$25 million, \$28 million, and \$17 million, respectively, of restricted cash recorded within other current assets and other long-term assets on the Condensed Consolidated Balance Sheets.

IV. Other Metrics

\$ millions	FY19 ⁽⁵⁾	FY20 ⁽⁵⁾	FY21 ⁽⁵⁾	FY22 ⁽⁵⁾	FY 2023 ⁽⁵⁾					FY 2024 ⁽⁵⁾
					Q1	Q2	Q3	Q4 ⁽⁵⁾	FY	Q1
Store and franchise sales	\$ 12,294	\$ 7,522	\$ 10,239	\$ 9,651	\$ 2,053	\$ 2,387	\$ 2,331	\$ 2,575	\$ 9,346	\$ 2,106
Online sales ⁽¹⁾	\$ 4,089	\$ 6,278	\$ 6,431	\$ 5,965	\$ 1,223	\$ 1,161	\$ 1,436	\$ 1,723	\$ 5,543	\$ 1,282
Operating lease cost	\$ 1,233	\$ 1,043	\$ 947	\$ 825	\$ 196	\$ 198	\$ 212	\$ 217	\$ 823	\$ 217
Total ending square footage	37.0	34.6	33.3	31.8	31.1	30.9	30.9	30.6	30.6	30.5
Company-operated store locations ⁽²⁾	3,345	3,100	2,835	2,685	2,601	2,592	2,598	2,562	2,562	2,554
Franchise store locations ⁽²⁾	574	615	564	667	852	864	935	998	998	1,017
Total store locations ⁽²⁾	3,919	3,715	3,399	3,352	3,453	3,456	3,533	3,560	3,560	3,571
Total store openings ⁽³⁾	329	140	175	228	78	59	138	77	352	45
Total store closings ⁽³⁾	215	344	341	275	22	56	61	50	189	34
Dividends declared per share ⁽⁴⁾	\$ 0.97	\$ 0.24	\$ 0.36	\$ 0.60	\$ 0.15	\$ 0.15	\$ 0.15	\$ 0.15	\$ 0.60	\$ 0.15
Net cash provided by (used for) operating activities	\$ 1,411	\$ 237	\$ 809	\$ 607	\$ 15	\$ 513	\$ 304	\$ 700	\$ 1,532	\$ 30
Less: Purchases of property and equipment	(702)	(392)	(694)	(685)	(117)	(82)	(89)	(132)	(420)	(93)
Free cash flow	\$ 709	\$ (155)	\$ 115	\$ (78)	\$ (102)	\$ 431	\$ 215	\$ 568	\$ 1,112	\$ (63)

1 Online sales primarily include sales originating from our online channel including those that are picked up or shipped from stores and net sales from revenue-generating strategic initiatives.

2 The store locations include the acquisition of 140 Janie and Jack stores in Q1 2019, net of one closure that occurred in the Q3 2019. Beginning in Q1 2021 excludes Janie and Jack stores. Beginning in Q2 2021 excludes Intermix stores. During Q3 2021, 21 Gap France stores were transitioned from Company-operated store locations to Franchise store locations. During Q1 2022, 11 Gap Italy stores were transitioned from Company-operated store locations to Franchise store locations. During Q3 2022, 24 Old Navy Mexico stores transitioned from Company-operated store locations to Franchise store locations. During Q1 2023, 89 China Specialty stores transitioned from Company-operated store locations to Franchise store locations.

3 Includes Franchise. Excludes acquisitions, divestitures and transitions.

4 FY 2020 dividend of \$0.24 per share was declared in Q1 2020 and paid in Q1 2021.

5 The fiscal year ended February 3, 2024 (FY 2023) consisted of 53 weeks. The fiscal years ended January 28, 2023 (FY 2022), January 29, 2022 (FY 2021), January 30, 2021 (FY 2020), and February 1, 2020 (FY 2019) consisted of 52 weeks. Q4 2023 consisted of 14 weeks. All other quarters presented consist of 13 weeks.

V. Comparable Sales By Global Brand

FY 2024	Q1 ⁽¹⁾	Q2	Q3	Q4	FY
Old Navy Global	3%				3%
Gap Global	3%				3%
Banana Republic Global	1%				1%
Athleta Global	5%				5%
Gap Inc.	3%				3%

FY 2023	Q1	Q2	Q3	Q4	FY
Old Navy Global	-1%	-6%	1%	2%	-1%
Gap Global	1%	-1%	-1%	4%	1%
Banana Republic Global	-8%	-8%	-8%	-4%	-7%
Athleta Global	-13%	-7%	-19%	-10%	-12%
Gap Inc.	-3%	-6%	-2%	0%	-2%

FY 2022	Q1	Q2	Q3	Q4	FY
Old Navy Global	-22%	-15%	-1%	-7%	-12%
Gap Global	-11%	-7%	4%	-4%	-4%
Banana Republic Global	27%	8%	10%	-3%	9%
Athleta Global	-7%	-8%	0%	-5%	-5%
Gap Inc.	-14%	-10%	1%	-5%	-7%

FY 2021	Q1	Q2	Q3	Q4	FY
Old Navy Global	35%	0%	-9%	-6%	0%
Gap Global	29%	-5%	7%	10%	8%
Banana Republic Global	-4%	41%	28%	26%	24%
Athleta Global	27%	13%	2%	12%	12%
Gap Inc.	28%	3%	-1%	3%	6%

FY 2020	Q1 ⁽²⁾	Q2	Q3	Q4	FY ⁽²⁾
Old Navy Global		24%	17%	7%	
Gap Global		12%	-5%	-6%	
Banana Republic Global		-27%	-30%	-22%	
Athleta Global		19%	37%	26%	
Gap Inc.		13%	5%	0%	

Comp sales include the results of Company-operated stores and sales through online channels. The calculation of Gap Inc. Comp sales excludes the results of the franchise and licensing business. A store is included in the Comp sales calculations when it has been open and operated by Gap Inc. for at least one year and the selling square footage has not changed by 15 percent or more within the past year.

1 Due to the 53rd week in fiscal 2023, in order to maintain consistency, comparable sales for the first quarter of fiscal 2024 are compared to the 13 weeks ended May 6, 2023.

2 As a result of the extensive temporary store closures during Q1 2020 due to the COVID-19 pandemic, comparable sales are not a meaningful metric for Q1 2020.

VI. Net Sales By Brand And Geography

<u>Q1'24</u>			Banana			
\$ millions	Old Navy Global	Gap Global	Republic Global	Athleta Global	Other ⁽²⁾	Total
U.S. ⁽¹⁾	\$ 1,761	\$ 513	\$ 383	\$ 318	\$ 14	\$ 2,989
Canada	146	66	36	10	-	258
Other regions	9	110	21	1	-	141
Total	\$ 1,916	\$ 689	\$ 440	\$ 329	\$ 14	\$ 3,388

¹ U.S. includes the United States and Puerto Rico.

² Primarily consists of net sales from revenue-generating strategic initiatives.

VI. Fiscal 2023

Net Sales by Brand and Geography

Q4'23 ⁽¹⁾						
\$ millions	Old Navy Global	Gap Global	Banana Republic Global	Athleta Global	Other ⁽³⁾	Total
U.S. ⁽²⁾	\$ 2,107	\$ 768	\$ 494	\$ 407	\$ 17	\$ 3,793
Canada	171	99	48	12	-	330
Other regions	10	140	25	-	-	175
Total	\$ 2,288	\$ 1,007	\$ 567	\$ 419	\$ 17	\$ 4,298

Q3'23						
\$ millions	Old Navy Global	Gap Global	Banana Republic Global	Athleta Global	Other ⁽³⁾	Total
U.S. ⁽²⁾	\$ 1,917	\$ 664	\$ 398	\$ 267	\$ 15	\$ 3,261
Canada	193	96	42	10	-	341
Other regions	16	127	20	2	-	165
Total	\$ 2,126	\$ 887	\$ 460	\$ 279	\$ 15	\$ 3,767

Q2'23						
\$ millions	Old Navy Global	Gap Global	Banana Republic Global	Athleta Global	Other ⁽³⁾	Total
U.S. ⁽²⁾	\$ 1,777	\$ 542	\$ 415	\$ 327	\$ 11	\$ 3,072
Canada	165	76	44	13	-	298
Other regions	19	137	21	1	-	178
Total	\$ 1,961	\$ 755	\$ 480	\$ 341	\$ 11	\$ 3,548

Q1'23						
\$ millions	Old Navy Global	Gap Global	Banana Republic Global	Athleta Global	Other ⁽³⁾	Total
U.S. ⁽²⁾	\$ 1,659	\$ 496	\$ 374	\$ 309	\$ 3	\$ 2,841
Canada	145	61	36	10	-	252
Other regions	24	135	22	2	-	183
Total	\$ 1,828	\$ 692	\$ 432	\$ 321	\$ 3	\$ 3,276

¹ Q4 2023 includes incremental sales attributable to the 53rd week.

² U.S. includes the United States and Puerto Rico.

³ Primarily consists of net sales from revenue-generating strategic initiatives.

VI. Fiscal 2022

Net Sales by Brand and Geography

<u>Q4'22</u>						
\$ millions	Old Navy Global	Gap Global	Banana Republic Global	Athleta Global	Other ⁽²⁾	Total
U.S. ⁽¹⁾	\$ 1,982	\$ 709	\$ 505	\$ 423	\$ 2	\$ 3,621
Canada	165	91	49	10	-	315
Europe	-	35	1	1	-	37
Asia	-	181	17	-	-	198
Other regions	19	45	6	2	-	72
Total	\$ 2,166	\$ 1,061	\$ 578	\$ 436	\$ 2	\$ 4,243

<u>Q3'22</u>						
\$ millions	Old Navy Global	Gap Global	Banana Republic Global	Athleta Global	Other ⁽²⁾	Total
U.S. ⁽¹⁾	\$ 1,936	\$ 690	\$ 448	\$ 326	\$ 4	\$ 3,404
Canada	184	95	47	7	-	333
Europe	1	58	1	1	-	61
Asia	-	143	14	-	-	157
Other regions	16	55	7	6	-	84
Total	\$ 2,137	\$ 1,041	\$ 517	\$ 340	\$ 4	\$ 4,039

<u>Q2'22</u>						
\$ millions	Old Navy Global	Gap Global	Banana Republic Global	Athleta Global	Other ⁽²⁾	Total
U.S. ⁽¹⁾	\$1,880	\$ 565	\$ 460	\$ 335	\$ 3	\$ 3,243
Canada	183	82	53	7	-	325
Europe	-	51	2	-	-	53
Asia	1	141	18	-	-	160
Other regions	26	42	6	2	-	76
Total	\$ 2,090	\$ 881	\$ 539	\$ 344	\$ 3	\$ 3,857

<u>Q1'22</u>						
\$ millions	Old Navy Global	Gap Global	Banana Republic Global	Athleta Global	Other ⁽²⁾	Total
U.S. ⁽¹⁾	\$ 1,673	\$ 497	\$ 416	\$ 344	\$ 3	\$ 2,933
Canada	147	64	43	9	-	263
Europe	1	54	1	2	-	58
Asia	-	141	16	-	-	157
Other regions	20	35	6	5	-	66
Total	\$ 1,841	\$ 791	\$ 482	\$ 360	\$ 3	\$ 3,477

1 U.S. includes the United States and Puerto Rico.

2 Primarily consists of net sales from revenue-generating strategic initiatives.

VI. Fiscal 2021

Net Sales by Brand and Geography

<u>Q4'21</u>						
\$ millions	Old Navy Global	Gap Global	Banana Republic Global	Athleta ⁽²⁾	Other ⁽³⁾	Total
U.S. ⁽¹⁾	\$ 2,097	\$ 761	\$ 532	\$ 428	\$ 2	\$ 3,820
Canada	178	100	54	9	-	341
Europe	1	54	2	1	-	58
Asia	1	219	21	-	-	241
Other regions	30	30	4	1	-	65
Total	\$ 2,307	\$ 1,164	\$ 613	\$ 439	\$ 2	\$ 4,525

<u>Q3'21</u>						
\$ millions	Old Navy Global	Gap Global	Banana Republic Global	Athleta ⁽²⁾	Other ⁽³⁾	Total
U.S. ⁽¹⁾	\$ 1,899	\$ 676	\$ 410	\$ 317	\$ -	\$ 3,302
Canada	185	102	47	3	-	337
Europe	1	89	2	-	-	92
Asia	-	141	14	-	-	155
Other regions	20	31	6	-	-	57
Total	\$ 2,105	\$ 1,039	\$ 479	\$ 320	\$ -	\$ 3,943

<u>Q2'21</u>						
\$ millions	Old Navy Global	Gap Global	Banana Republic Global	Athleta ⁽²⁾	Other ⁽³⁾	Total
U.S. ⁽¹⁾	\$2,177	\$ 615	\$ 428	\$ 340	\$ 11	\$ 3,571
Canada	191	79	43	-	-	313
Europe	-	116	1	1	-	118
Asia	-	135	19	-	-	154
Other regions	22	29	4	-	-	55
Total	\$ 2,390	\$ 974	\$ 495	\$ 341	\$ 11	\$ 4,211

<u>Q1'21</u>						
\$ millions	Old Navy Global	Gap Global	Banana Republic Global	Athleta ⁽²⁾	Other ⁽³⁾	Total
U.S. ⁽¹⁾	\$ 2,099	\$ 556	\$ 333	\$ 347	\$ 89	\$ 3,424
Canada	159	68	34	-	-	261
Europe	-	69	3	-	-	72
Asia	1	163	16	-	-	180
Other regions	21	30	3	-	-	54
Total	\$ 2,280	\$ 886	\$ 389	\$ 347	\$ 89	\$ 3,991

1 U.S. includes the United States, Puerto Rico and Guam.

2 Previously, net sales for the Athleta brand were grouped within the "Other" column. Beginning in FY 2021, we have made a change for all periods presented to break out Athleta net sales into its own column.

3 The "Other" column primarily consists of net sales for the InterMix and Janie and Jack brands. The divestiture of Janie and Jack was completed on April 8, 2021. The divestiture of InterMix was completed on May 21, 2021. Additionally, beginning in Q2 2020, net sales from the business-to-business program and beginning in Q4 2021, other revenue generating initiatives are also included.

VI. Fiscal 2020

Net Sales by Brand and Geography

Q4'20					
\$ millions	Old Navy Global	Gap Global	Banana Republic Global	Other ⁽²⁾	Total
U.S. ⁽¹⁾	\$ 2,189	\$ 704	\$ 438	\$ 457	\$ 3,788
Canada	163	78	40	-	\$ 281
Europe	-	80	2	-	\$ 82
Asia	-	207	20	-	\$ 227
Other regions	23	19	4	-	\$ 46
Total	\$ 2,375	\$ 1,088	\$ 504	\$ 457	\$ 4,424

Q3'20					
\$ millions	Old Navy Global	Gap Global	Banana Republic Global	Other ⁽³⁾	Total
U.S. ⁽¹⁾	\$ 2,034	\$ 611	\$ 323	\$ 370	\$ 3,338
Canada	193	86	39	3	\$ 321
Europe	-	115	3	-	\$ 118
Asia	1	169	18	-	\$ 188
Other regions	14	12	3	-	\$ 29
Total	\$ 2,242	\$ 993	\$ 386	\$ 373	\$ 3,994

Q2'20					
\$ millions	Old Navy Global	Gap Global	Banana Republic Global	Other ⁽⁴⁾	Total
U.S. ⁽¹⁾	\$1,726	\$ 473	\$ 236	\$ 328	\$ 2,763
Canada	145	63	27	-	\$ 235
Europe	-	70	2	-	\$ 72
Asia	2	158	14	-	\$ 174
Other regions	8	19	4	-	\$ 31
Total	\$ 1,881	\$ 783	\$ 283	\$ 328	\$ 3,275

Q1'20					
\$ millions	Old Navy Global	Gap Global	Banana Republic Global	Other ⁽⁵⁾	Total
U.S. ⁽¹⁾	\$ 949	\$ 311	\$ 245	\$ 256	\$ 1,761
Canada	77	34	24	-	\$ 135
Europe	-	54	3	-	\$ 57
Asia	1	108	12	-	\$ 121
Other regions	11	17	5	-	\$ 33
Total	\$ 1,038	\$ 524	\$ 289	\$ 256	\$ 2,107

1 U.S. includes the United States, Puerto Rico, and Guam.

2 Primarily consists of net sales for the Athleta, Intermix, and Hill City brands. Beginning in FY 2020, Janie and Jack net sales are also included. Net sales for Athleta for Q4 2020 were \$371 million.

3 Primarily consists of net sales for the Athleta, Intermix, and Hill City brands. Beginning in FY 2020, Janie and Jack net sales are also included. Net sales for Athleta for Q3 2020 were \$292 million.

4 Primarily consists of net sales for the Athleta, Intermix, and Hill City brands. Beginning in FY 2020, Janie and Jack net sales are also included. Net sales for Athleta for Q2 2020 were \$267 million.

5 Primarily consists of net sales for the Athleta, Intermix, and Hill City brands. Beginning in FY 2020, Janie and Jack net sales are also included. Net sales for Athleta for Q1 2020 were \$205 million.

VI. Fiscal 2019

Net Sales by Brand and Geography

<u>Q4'19</u>					
\$ millions	Old Navy Global	Gap Global	Banana Republic Global ⁽²⁾	Other ⁽³⁾	Total
U.S. ⁽¹⁾	\$ 2,055	\$ 781	\$ 642	\$ 334	\$ 3,812
Canada	160	98	60	-	\$ 318
Europe	-	145	4	-	\$ 149
Asia	15	289	26	-	\$ 330
Other regions	35	25	5	-	\$ 65
Total	\$ 2,265	\$ 1,338	\$ 737	\$ 334	\$ 4,674

<u>Q3'19</u>					
\$ millions	Old Navy Global	Gap Global	Banana Republic Global ⁽²⁾	Other ⁽³⁾	Total
U.S. ⁽¹⁾	\$ 1,769	\$ 689	\$ 532	\$ 274	\$ 3,264
Canada	151	97	55	1	\$ 304
Europe	-	128	3	-	\$ 131
Asia	9	220	21	-	\$ 250
Other regions	18	24	7	-	\$ 49
Total	\$ 1,947	\$ 1,158	\$ 618	\$ 275	\$ 3,998

<u>Q2'19</u>					
\$ millions	Old Navy Global	Gap Global	Banana Republic Global ⁽²⁾	Other ⁽³⁾	Total
U.S. ⁽¹⁾	\$1,794	\$ 645	\$ 530	\$ 331	\$ 3,300
Canada	148	85	53	-	\$ 286
Europe	-	131	4	-	\$ 135
Asia	11	201	23	-	\$ 235
Other regions	19	24	6	-	\$ 49
Total	\$ 1,972	\$ 1,086	\$ 616	\$ 331	\$ 4,005

<u>Q1'19</u>					
\$ millions	Old Navy Global	Gap Global	Banana Republic Global ⁽²⁾	Other ⁽³⁾	Total
U.S. ⁽¹⁾	\$ 1,641	\$ 608	\$ 487	\$ 286	\$ 3,022
Canada	128	69	47	1	\$ 245
Europe	-	121	3	-	\$ 124
Asia	10	233	26	-	\$ 269
Other regions	20	21	5	-	\$ 46
Total	\$ 1,799	\$ 1,052	\$ 568	\$ 287	\$ 3,706

1. U.S. includes the United States, Puerto Rico and Guam.

2. Beginning in FY 2019, Banana Republic Global includes net sales for the Janie and Jack brand.

3. Primarily consists of net sales for the Athleta, Intermix and Hill City brands, as well as a portion of income related to our credit card agreement.