## Gap Inc.

# **Quarterly Supplemental Materials**

#### FIRST QUARTER FISCAL 2023 - MAY 25, 2023



## **Non-GAAP Financial Measures**

These materials include the non-GAAP measures adjusted gross profit, adjusted gross margin, adjusted operating expense, adjusted operating income, adjusted operating margin, adjusted diluted earnings per share, and free cash flow. The description and reconciliation of these measures from the most directly comparable GAAP measure is provided in these materials and/or in our earnings press releases for the periods presented, which are available on investors.gapinc.com.



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#### Note:

All dollar, share, and square footage amounts are shown in millions, with the exception of per share and store count.

Our fiscal year is a 52- or 53- week period ending on the Saturday closest to January 31.

#### I. Statement of Operations Highlights

|   |      |                    |    |                    |             |                           | _  |        |              | FY | 2022 <sup>(2)</sup> |              | <br>         | FY | 2023 <sup>(2)</sup> |
|---|------|--------------------|----|--------------------|-------------|---------------------------|----|--------|--------------|----|---------------------|--------------|--------------|----|---------------------|
| \$ millions                                 | FY   | ′19 <sup>(2)</sup> | F  | Y20 <sup>(2)</sup> | F           | <b>(21</b> <sup>(2)</sup> |    | Q1     | Q2           |    | Q3                  | Q4           | FY           |    | Q1                  |
| Net sales                                   | \$ 1 | 6,383              | \$ | 13,800             | <b>\$</b> 1 | 16,670                    | \$ | 3,477  | \$<br>3,857  | \$ | 4,039               | \$<br>4,243  | \$<br>15,616 | \$ | 3,276               |
| Cost of goods sold and occupancy expenses   | 1    | 0,250              |    | 9,095              |             | 10,033                    |    | 2,381  | 2,527        |    | 2,530               | 2,819        | 10,257       |    | 2,062               |
| Gross profit                                |      | 6,133              |    | 4,705              |             | 6,637                     |    | 1,096  | <br>1,330    |    | 1,509               | <br>1,424    | <br>5,359    |    | 1,214               |
| Operating expenses                          |      | 5,559              |    | 5,567              |             | 5,827                     |    | 1,293  | 1,358        |    | 1,323               | 1,454        | 5,428        |    | 1,224               |
| Operating income (loss)                     |      | 574                |    | (862)              |             | 810                       |    | (197)  | <br>(28)     |    | 186                 | <br>(30)     | <br>(69)     |    | (10)                |
| Loss on extinguishment of debt              |      | -                  |    | 58                 |             | 325                       |    | -      | -            |    | -                   | -            | -            |    | -                   |
| Interest, net                               |      | 46                 |    | 182                |             | 162                       |    | 19     | 20           |    | 18                  | 13           | 70           |    | 10                  |
| Income (loss) before income taxes           |      | 528                |    | (1,102)            |             | 323                       |    | (216)  | (48)         |    | 168                 | (43)         | (139)        |    | (20)                |
| Income tax expense (benefit)                |      | 177                |    | (437)              |             | 67                        |    | (54)   | 1            |    | (114)               | 230          | 63           |    | (2)                 |
| Net Income (loss)                           | \$   | 351                | \$ | (665)              | \$          | 256                       | \$ | (162)  | \$<br>(49)   | \$ | 282                 | \$<br>(273)  | \$<br>(202)  | \$ | (18)                |
| Weighted-average number of shares - basic   |      | 376                |    | 374                |             | 376                       |    | 370    | <br>367      |    | 365                 | <br>366      | <br>367      |    | 367                 |
| Weighted-average number of shares - diluted |      | 378                |    | 374                |             | 383                       |    | 370    | 367          |    | 366                 | 366          | 367          |    | 367                 |
| Basic earnings per share <sup>(1)</sup>     | \$   | 0.93               | \$ | (1.78)             | \$          | 0.68                      | \$ | (0.44) | \$<br>(0.13) | \$ | 0.77                | \$<br>(0.75) | \$<br>(0.55) | \$ | (0.05)              |
| Diluted earnings per share <sup>(1)</sup>   | \$   | 0.93               | \$ | (1.78)             | \$          | 0.67                      | \$ | (0.44) | \$<br>(0.13) | \$ | 0.77                | \$<br>(0.75) | \$<br>(0.55) | \$ | (0.05)              |

1 Earnings per share are computed individually for each of the periods presented; therefore, the sum of the earnings per share amounts for the quarters may not equal the total for the years. 2 The fiscal year ended February 3, 2024 (FY 2023) will consist of 53 weeks. The fiscal years ended January 28, 2023 (FY 2022), January 29, 2022 (FY 2021), January 30, 2021 (FY 2020), and February 1, 2020 (FY 2019) consisted of 52 weeks. All quarters presented consist of 13 weeks. Q4 2023 will consist of 14 weeks.

#### I. Statement of Operations Highlights (Adjusted)

|  |         |                     |         |                   |          | FY 2022 |                   |          | FY 2023  |
|--|---------|---------------------|---------|-------------------|----------|---------|-------------------|----------|----------|
|  | FY19    | FY20 <sup>(1)</sup> | FY21    | Q1 <sup>(1)</sup> | Q2       | Q3      | Q4 <sup>(1)</sup> |          | Q1       |
| GAAP gross profit                            | \$6,133 | \$4,705             | \$6,637 | \$1,096           | \$1,330  | \$1,509 | \$1,424           | \$5,359  | \$1,214  |
| Restructuring costs (2)                      | 22      | -                   | -       | -                 | -        | -       | -                 | -        | 4        |
| Impairment charges (3)                       | -       | -                   | -       | -                 | 58       | 53      | -                 | 111      | -        |
| Strategic actions in Europe (4)              | -       | -                   | (9)     | -                 | -        | -       | -                 | -        | -        |
| Separation-related costs (5)                 | 1       | -                   | -       | -                 | -        | -       | -                 | -        | -        |
| Adjusted gross profit                        | \$6,156 | \$4,705             | \$6,628 | \$1,096           | \$1,388  | \$1,562 | \$1,424           | \$5,470  | \$1,218  |
| GAAP gross margin (% of sales)               | 37.4%   | 34.1%               | 39.8%   | 31.5%             | 34.5%    | 37.4%   | 33.6%             | 34.3%    | 37.1%    |
| Adjusted gross margin (% of sales)           | 37.6%   |                     | 39.8%   |                   | 36.0%    | 38.7%   |                   | 35.0%    | 37.2%    |
| GAAP operating expense                       | \$5,559 | \$5,567             | \$5,827 | \$1,293           | \$1,358  | \$1,323 | \$1,454           | \$5,428  | \$1,224  |
| Gain on sale of building                     | (191)   | -                   | -       | -                 | -        | (83)    | -                 | (83)     | (47)     |
| Restructuring costs (2)                      | 39      | -                   | -       | -                 | -        | -       | -                 | -        | 71       |
| Loss on diverstiture activity <sup>(6)</sup> | -       | -                   | 59      | -                 | 35       | -       | -                 | 35       | -        |
| Strategic actions in Europe (4)              | -       | -                   | 50      | -                 | -        | -       | -                 | -        | -        |
| Impairment charges (7)                       | 296     | -                   | -       | -                 | -        | -       | -                 | -        | -        |
| Separation-related costs (5)                 | 300     | -                   | -       | -                 | -        | -       | -                 | -        | -        |
| Adjusted operating expense                   | \$5,115 | \$5,567             | \$5,718 | \$1,293           | \$1,323  | \$1,406 | \$1,454           | \$5,476  | \$1,200  |
| GAAP Operating Income (Loss)                 | \$574   | (\$862)             | \$810   | (\$197)           | (\$28)   | \$186   | (\$30)            | (\$69)   | (\$10)   |
| Adjusted Operating Income (Loss)             | \$1,041 |                     | \$910   |                   | \$65     | \$156   |                   | (\$6)    | \$18     |
| GAAP operating margin (% of sales)           | 3.5%    | (6.2%)              | 4.9%    | (5.7%)            | (0.7%)   | 4.6%    | (0.7%)            | (0.4%)   | (0.3%)   |
| Adjusted operating margin (% of sales)       | 6.4%    |                     | 5.5%    |                   | 1.7%     | 3.9%    |                   | (0.0%)   | 0.5%     |
| Other Non-GAAP Adjustments                   |         |                     |         |                   |          |         |                   |          |          |
| Loss on extinguishment of debt               | -       | -                   | \$325   | -                 | -        | -       | -                 | -        | -        |
| US Federal tax reform adjustment (8)         | (\$30)  | -                   | -       | -                 | -        | -       | -                 | -        | -        |
| GAAP Diluted EPS                             | \$0.93  | (\$1.78)            | \$0.67  | (\$0.44)          | (\$0.13) | \$0.77  | (\$0.75)          | (\$0.55) | (\$0.05) |
| Adjusted Diluted EPS                         | \$1.97  |                     | \$1.44  |                   | \$0.08   | \$0.71  |                   | (\$0.40) | \$0.01   |

1 There were no adjusted metrics in these periods.

2 Q1 2023 amount represents \$62 million of employee-related costs and \$13 million of consulting and other associated costs related to our previously announced actions to further simplify and optimize our operating model and structure. FY 2019 amount represents the impact of costs related to previously announced plans to restructure the specialty fleet and revitalize the Gap brand, which primarily includes lease and employee-related costs.

3 Q3 2022 amount represents inventory impairment charges as a result of the decision to discontinue the Yeezy Gap business, primarily related to inventory. Q2 2022 amount represents inventory impairment charges as a result of delayed seasonal product and extended size product, primarily at Old Navy.

4 Represents the net impacts from changes to our European model. These impacts primarily include employee-related and lease-related costs.

5 Represents the impact of costs related to the Old Navy spin-off transaction that was subsequently cancelled. Separation-related amounts primarily consist of costs associated with information technology and fees for consulting and advisory services.

6 FY 2022 amount represents the impact of the loss on divestiture activity related to the transition of the Old Navy Mexico business. FY 2021 amount represents the impact of the loss on divestiture activity for the Janie and Jack and Intermix brands.

7 Represents impairment charges related to global flagship stores inclusive of \$223 million and \$73 million for operating lease assets and store assets, respectively.

8 Represents the impact of an adjustment to our FY 2017 tax liability for additional guidance issued by the U.S. Treasury Department regarding the Tax Cuts and Jobs Act.

#### II. Balance Sheet Highlights

|  |           |           |           |           | FY 2      | 2022      |           | FY 2023   |
|--|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| \$ millions                                    | FY19      | FY20      | FY21      | Q1        | Q2        | Q3        | Q4        | Q1        |
| Assets   |           |           |           |           |           |           |           |           |
| Cash and cash equivalents                      | \$ 1,364  | \$ 1,988  | \$ 877    | \$ 845    | \$ 708    | \$ 679    | \$ 1,215  | \$ 1,170  |
| Short-term investments                         | 290       | 410       | -         | -         | -         | -         | -         | -         |
| Merchandise inventory                          | 2,156     | 2,451     | 3,018     | 3,169     | 3,135     | 3,043     | 2,389     | 2,299     |
| Other current assets                           | 706       | 1,159     | 1,270     | 991       | 1,106     | 1,316     | 1,013     | 814       |
| Total current assets                           | 4,516     | 6,008     | 5,165     | 5,005     | 4,949     | 5,038     | 4,617     | 4,283     |
| Property and equipment, net                    | 3,122     | 2,841     | 3,037     | 2,791     | 2,809     | 2,788     | 2,688     | 2,646     |
| Operating lease assets                         | 5,402     | 4,217     | 3,675     | 3,587     | 3,532     | 3,341     | 3,173     | 3,123     |
| Other long-term assets                         | 639       | 703       | 884       | 874       | 881       | 833       | 908       | 880       |
| Total assets                                   | \$ 13,679 | \$ 13,769 | \$ 12,761 | \$ 12,257 | \$ 12,171 | \$ 12,000 | \$ 11,386 | \$ 10,932 |
| Liabilities and stockholders' equity           |           |           |           |           |           |           |           |           |
| Accounts payable                               | 1,174     | 1,743     | 1,951     | 1,599     | 1,640     | 1,388     | 1,320     | 1,199     |
| Accrued expenses and other current liabilities | 1,067     | 1,276     | 1,367     | 1,127     | 1,216     | 1,245     | 1,219     | 1,051     |
| Current portion of operating lease liabilities | 920       | 831       | 734       | 717       | 717       | 691       | 667       | 658       |
| Income taxes payable                           | 48        | 34        | 25        | 29        | 41        | 57        | 50        | 10        |
| Total current liabilities                      | 3,209     | 3,884     | 4,077     | 3,472     | 3,614     | 3,381     | 3,256     | 2,918     |
| Revolving credit facility                      | -         | -         | -         | 350       | 350       | 350       | 350       | 350       |
| Long-term debt                                 | 1,249     | 2,216     | 1,484     | 1,485     | 1,485     | 1,486     | 1,486     | 1,487     |
| Long-term operating lease liabilities          | 5,508     | 4,617     | 4,033     | 3,921     | 3,857     | 3,673     | 3,517     | 3,453     |
| Other long-term liabilities                    | 397       | 438       | 445       | 575       | 560       | 539       | 544       | 539       |
| Total long-term liabilities                    | 7,154     | 7,271     | 5,962     | 6,331     | 6,252     | 6,048     | 5,897     | 5,829     |
| Total stockholders' equity                     | 3,316     | 2,614     | 2,722     | 2,454     | 2,305     | 2,571     | 2,233     | 2,185     |
| Total liabilities and stockholders' equity     | \$ 13,679 | \$ 13,769 | \$ 12,761 | \$ 12,257 | \$ 12,171 | \$ 12,000 | \$ 11,386 | \$ 10,932 |

### III. Cash Flow Highlights

|  |      |             |    |       |                |      |             |             | FY | 2022  |             |             | FY | 2023 |
|--|------|-------------|----|-------|----------------|------|-------------|-------------|----|-------|-------------|-------------|----|------|
| \$ millions  | FY19 |             | F  | Y20   | FY2            | 1    | Q1          | Q2          |    | 23    | Q4          | FY          | C  | Q1   |
| Cash flows from operating activities:  |      |             |    |       |                |      |             |             |    |       |             |             |    |      |
| Net income (loss)  | \$ 3 | 351         | \$ | (665) | \$             | 256  | \$<br>(162) | \$<br>(49)  | \$ | 282   | \$<br>(273) | \$<br>(202) | \$ | (18) |
| Adjustments to reconcile net income (loss) to net cash provided by (used for) operating activities:  |      |             |    |       |                |      |             |             |    |       |             |             |    |      |
| Depreciation and amortization  | ţ    | 557         |    | 507   | 4              | 504  | 130         | 132         |    | 140   | 138         | 540         |    | 137  |
| Impairment of operating lease assets   | 2    | 239         |    | 391   |                | 8    | -           | -           |    | 16    | 17          | 33          |    | -    |
| Impairment of store assets   |      | 98          |    | 135   |                | 1    | 3           | -           |    | 7     | 8           | 18          |    | 1    |
| Loss on extinguishment of debt   |      | -           |    | 58    | :              | 325  | -           | -           |    | -     | -           | -           |    | -    |
| Loss on divestiture activity   |      | -           |    | -     |                | 59   | -           | 35          |    | -     | -           | 35          |    | -    |
| Gain on sale of building   | (*   | 191)        |    | -     |                | -    | -           | -           |    | (83)  | -           | (83)        |    | (47) |
| Other, net   | 3    | 357         |    | (189) | (3             | 344) | (333)       | 37          |    | (267) | 829         | 266         |    | (58) |
| Net cash provided by (used for) operating activities   | 1,4  | <b>1</b> 11 |    | 237   | 1              | 809  | <br>(362)   | <br>155     |    | 95    | <br>719     | <br>607     |    | 15   |
| Net cash provided by (used for) investing activities   | 3)   | 394)        |    | (510) | (4             | 446) | <br>105     | (178)       |    | (46)  | (108)       | (227)       |    | (30) |
| Net cash provided by (used for) financing activities   | (!   | 560)        |    | 895   | (1,4           | 471) | <br>233     | (111)       |    | (62)  | (54)        | 6           |    | (58) |
| Effect of foreign exchange rate fluctuations on cash, cash<br>equivalents, and restricted cash<br>Net increase (decrease) in cash, cash equivalents, and |      | 4           |    | 13    |                | (6)  | <br>(7)     | <br>(2)     |    | (16)  | <br>10      | <br>(15)    |    | (2)  |
| restricted cash <sup>(1)</sup>   | \$   | (39)        | \$ | 635   | <b>\$ (1</b> , | 114) | \$<br>(31)  | \$<br>(136) | \$ | (29)  | \$<br>567   | \$<br>371   | \$ | (75) |

1 For the thirteen weeks ended April 29, 2023 (Q1 2023), January 28, 2022 (Q4 2022), October 29, 2022 (Q3 2022), July 30, 2022 (Q2 2022), and April 30, 2022 (Q1 2022), total cash, cash equivalents, and restricted cash includes \$28 million, \$27 million, \$27 million, and \$26 million, espectively, of restricted cash recorded within other current assets and other long-term assets on the Condensed Consolidated Balance Sheets. For the fifty-two weeks ended January 28, 2023 (FY 2022), January 29, 2022 (FY 2020), January 29, 2022 (FY 2020), and February 1, 2020 (FY 2019), total cash, cash equivalents, and restricted cash includes \$58 million, \$26 million, s26 million, respectively, of restricted cash recorded within other current assets and other long-term assets on the Condensed Consolidated Balance Sheets.

#### **IV. Other Metrics**

|  |    |                    |                    |    |                    |             |             | FY | 2022 <sup>(5)</sup> |             |             | FY | <b>2023</b> <sup>(5)</sup> |
|--|----|--------------------|--------------------|----|--------------------|-------------|-------------|----|---------------------|-------------|-------------|----|----------------------------|
| \$ millions  | F  | Y19 <sup>(5)</sup> | Y20 <sup>(5)</sup> | F  | Y21 <sup>(5)</sup> | Q1          | Q2          |    | Q3                  | Q4          | FY          |    | Q1                         |
| Store and franchise sales                            | \$ | 12,294             | \$<br>7,522        | \$ | 10,239             | \$<br>2,137 | \$<br>2,553 | \$ | 2,478               | \$<br>2,483 | \$<br>9,651 | \$ | 2,053                      |
| Online sales (1)                                     | \$ | 4,089              | \$<br>6,278        | \$ | 6,431              | \$<br>1,340 | \$<br>1,304 | \$ | 1,561               | \$<br>1,760 | \$<br>5,965 | \$ | 1,223                      |
| Operating lease cost                                 | \$ | 1,233              | \$<br>1,043        | \$ | 947                | \$<br>209   | \$<br>210   | \$ | 205                 | \$<br>201   | \$<br>825   | \$ | 196                        |
| Total ending square footage                          |    | 37.0               | 34.6               |    | 33.3               | 33.2        | 33.0        |    | 32.4                | 31.8        | 31.8        |    | 31.1                       |
| Company-operated store locations (2)                 |    | 3,345              | 3,100              |    | 2,835              | 2,825       | 2,799       |    | 2,743               | 2,685       | 2,685       |    | 2,601                      |
| Franchise store locations <sup>(2)</sup>             |    | 574                | 615                |    | 564                | 589         | 591         |    | 637                 | 667         | 667         |    | 852                        |
| Total store locations <sup>(2)</sup>                 |    | 3,919              | 3,715              |    | 3,399              | 3,414       | 3,390       |    | 3,380               | 3,352       | 3,352       |    | 3,453                      |
| Total store openings <sup>(3)</sup>                  |    | 329                | 140                |    | 175                | 44          | 24          |    | 73                  | 87          | 228         |    | 78                         |
| Total store closings <sup>(3)</sup>                  |    | 215                | 344                |    | 341                | 29          | 48          |    | 83                  | 115         | 275         |    | 22                         |
| Dividends declared per share <sup>(4)</sup>          | \$ | 0.97               | \$<br>0.24         | \$ | 0.36               | \$<br>0.15  | \$<br>0.15  | \$ | 0.15                | \$<br>0.15  | \$<br>0.60  | \$ | 0.15                       |
| Net cash provided by (used for) operating activities | \$ | 1,411              | \$<br>237          | \$ | 809                | \$<br>(362) | \$<br>155   | \$ | 95                  | \$<br>719   | \$<br>607   | \$ | 15                         |
| Less: Purchases of property and equipment            |    | (702)              | (392)              |    | (694)              | (228)       | (178)       |    | (171)               | (108)       | (685)       |    | (117)                      |
| Free cash flow                                       | \$ | 709                | \$<br>(155)        | \$ | 115                | \$<br>(590) | \$<br>(23)  | \$ | (76)                | \$<br>611   | \$<br>(78)  | \$ | (102)                      |

1 Online sales primarily include sales originating from our online channel including those that are picked up or shipped from stores and net sales from revenue-generating strategic initiatives.

2 The store locations include: During 2019, the acquisition of 140 Janie and Jack stores in Q1 2019, net of one closure that occurred in the Q3 2019 are included. During Q1 2021, Janie and Jack was divested and stores are excluded. During G1 2021, 12 Gap France stores were transitioned from Company-operated store locations. During Q1 2022, 11 Gap Italy stores were transitioned from Company-operated store locations. During Q1 2022, 21 Gap France store locations. During Q3 2022, 24 Old Navy Mexico stores transitioned from Company-operated store locations. During Q1 2022, 11 Gap Italy stores were transitioned from Company-operated store locations. During Q1 2022, 24 Old Navy Mexico stores transitioned from Company-operated store locations.

3 Includes Franchise. Excludes acquisitions, divestitures and transitions.

4 FY 2020 dividend of \$0.24 per share was declared in Q1 2020 and paid in Q1 2021.

5 The fiscal year ended February 3, 2024 (FY 2023) will consist of 53 weeks. The fiscal years ended January 28, 2023 (FY 2022), January 30, 2021 (FY 2020), and February 1, 2020 (FY 2019) consisted of 52 weeks. All quarters presented consist of 13 weeks. Q4 2023 will consist of 14 weeks.

#### V. Comparable Sales by Global Brand

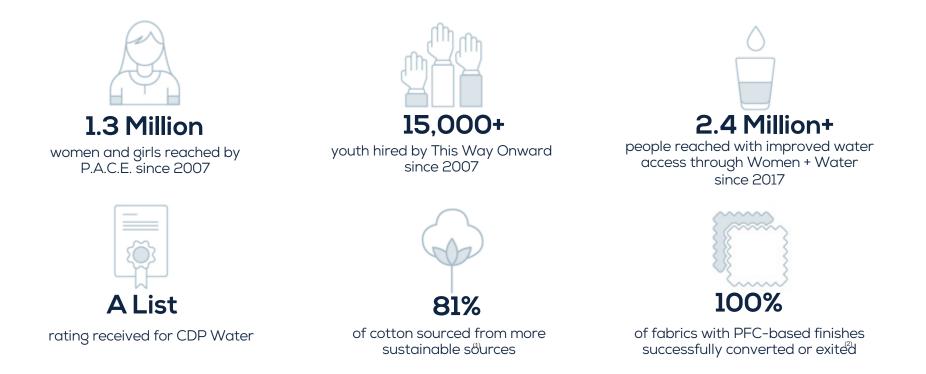
| FY 2023                | Q1                | Q2   | Q3   | Q4   | FY                |
|------------------------|-------------------|------|------|------|-------------------|
| Old Navy Global        | -1%               |      |      |      |                   |
| Gap Global             | 1%                |      |      |      |                   |
| Banana Republic Global | -8%               |      |      |      |                   |
| Athleta Global         | -13%              |      |      |      |                   |
| Gap Inc.               | -3%               |      |      |      |                   |
| FY 2022                | Q1                | Q2   | Q3   | Q4   | FY                |
| Old Navy Global        | -22%              | -15% | -1%  | -7%  | -12%              |
| Gap Global             | -11%              | -7%  | 4%   | -4%  | -4%               |
| Banana Republic Global | 27%               | 8%   | 10%  | -3%  | 9%                |
| Athleta Global         | -7%               | -8%  | 0%   | -5%  | -5%               |
| Gap Inc.               | -14%              | -10% | 1%   | -5%  | -7%               |
| FY 2021                | Q1                | Q2   | Q3   | Q4   | FY                |
| Old Navy Global        | 35%               | 0%   | -9%  | -6%  | 0%                |
| Gap Global             | 29%               | -5%  | 7%   | 10%  | 8%                |
| Banana Republic Global | -4%               | 41%  | 28%  | 26%  | 24%               |
| Athleta Global         | 27%               | 13%  | 2%   | 12%  | 12%               |
| Gap Inc.               | 28%               | 3%   | -1%  | 3%   | 6%                |
| FY 2020                | Q1 <sup>(1)</sup> | Q2   | Q3   | Q4   | FY <sup>(1)</sup> |
| Old Navy Global        |                   | 24%  | 17%  | 7%   |                   |
| Gap Global             |                   | 12%  | -5%  | -6%  |                   |
| Banana Republic Global |                   | -27% | -30% | -22% |                   |
| Athleta Global         |                   | 19%  | 37%  | 26%  |                   |
| Gap Inc.               |                   | 13%  | 5%   | 0%   |                   |
| FY 2019                | Q1                | Q2   | Q3   | Q4   | FY                |
| Old Navy Global        | -1%               | -5%  | -4%  | 0%   | -2%               |
| Gap Global             | -10%              | -7%  | -7%  | -5%  | -7%               |
| Banana Republic Global | -3%               | -3%  | -3%  | 0%   | -2%               |
| Athleta Global         |                   | 10%  | 1%   | 2%   | 5%                |
| Gap Inc.               | -4%               | -4%  | -4%  | -1%  | -3%               |

1 As a result of the extensive temporary store closures during Q1 2020 due to the COVID-19 pandemic, comparable sales are not a meaningful metric for Q1 2020. Comp sales include the results of Company-operated stores and sales through online channels. The calculation of Gap Inc. Comp sales excludes the results of the franchise business. A store is included in the Comp sales calculations when it has been open and operated by Gap Inc. for at least one year and the selling square footage has not changed by 15 percent or more within the past year.

### VI. Net Sales by Brand and Geography

| <u>Q1'23</u><br>\$ millions | d Navy<br>Global | Gap | Global | Re | anana<br>public<br>lobal |    | :hleta<br>lobal | Oth | er <sup>(2)</sup> |    | Total |
|-----------------------------|------------------|-----|--------|----|--------------------------|----|-----------------|-----|-------------------|----|-------|
| U.S. <sup>(1)</sup>         | \$<br>1,659      | \$  | 496    | \$ | 374                      | \$ | 309             | \$  | 3                 | \$ | 2,841 |
| Canada                      | 145              |     | 61     |    | 36                       |    | 10              |     | -                 |    | 252   |
| Europe                      | -                |     | 29     |    | 1                        |    | 1               |     | -                 |    | 31    |
| Asia                        | 1                |     | 77     |    | 14                       |    | -               |     | -                 |    | 92    |
| Other regions               | 23               | _   | 29     |    | 7                        | _  | 1               |     | -                 | _  | 60    |
| Total                       | \$<br>1,828      | \$  | 692    | \$ | 432                      | \$ | 321             | \$  | 3                 | \$ | 3,276 |

### VII. Environmental, Social & Governance Highlights



1 Defined as: Better Cotton (formerly BCI), verified US-grown cotton (USCTP), organic, in-conversion (to verified organic), recycled or regenerative.

2 PFC (defined as PFAS, per-and polyfluoroalkyl substances)-based finishes are no longer being used intentionally in production. Most products in store as of January 1, 2023 are produced without PFC-based finishes, but due to transportation and store inventory timelines, some styles available for purchase still have a PFC-based finish.

| <u>Q4'22</u><br>\$ millions | d Navy<br>Nobal | Gaj |       | anana<br>public<br>lobal |           | Oth |   |             |
|-----------------------------|-----------------|-----|-------|--------------------------|-----------|-----|---|-------------|
| U.S. <sup>(1)</sup>         | \$<br>1,982     | \$  | 709   | \$<br>505                | \$<br>423 | \$  | 2 | \$<br>3,621 |
| Canada                      | 165             |     | 91    | 49                       | 10        |     | - | 315         |
| Europe                      | -               |     | 35    | 1                        | 1         |     | - | 37          |
| Asia                        | -               |     | 181   | 17                       | -         |     | - | 198         |
| Other regions               | 19              |     | 45    | 6                        | 2         |     | - | 72          |
| Total                       | \$<br>2,166     | \$  | 1,061 | \$<br>578                | \$<br>436 | \$  | 2 | \$<br>4,243 |

| <u>Q3'22</u><br>\$ millions | ld Navy<br>Global | Gaj |       | anana<br>public<br>lobal | thleta<br>Iobal | Oth |   |             |
|-----------------------------|-------------------|-----|-------|--------------------------|-----------------|-----|---|-------------|
| U.S. <sup>(1)</sup>         | \$<br>1,936       | \$  | 690   | \$<br>448                | \$<br>326       | \$  | 4 | \$<br>3,404 |
| Canada                      | 184               |     | 95    | 47                       | 7               |     | - | 333         |
| Europe                      | 1                 |     | 58    | 1                        | 1               |     | - | 61          |
| Asia                        | -                 |     | 143   | 14                       | -               |     | - | 157         |
| Other regions               | <br>16            |     | 55    | <br>7                    | <br>6           |     | - | <br>84      |
| Total                       | \$<br>2,137       | \$  | 1,041 | \$<br>517                | \$<br>340       | \$  | 4 | \$<br>4,039 |

| <u>Q2'22</u><br>\$ millions | Old Navy<br>Global | Gap Global | Banana<br>Republic<br>Global | Athleta<br>Global | Other <sup>(2)</sup> | Total    |
|-----------------------------|--------------------|------------|------------------------------|-------------------|----------------------|----------|
| U.S. <sup>(1)</sup>         | \$1,880            | \$ 565     | \$ 460                       | \$ 335            | \$ 3                 | \$ 3,243 |
| Canada                      | 183                | 82         | 53                           | 7                 | -                    | 325      |
| Europe                      | -                  | 51         | 2                            | -                 | -                    | 53       |
| Asia                        | 1                  | 141        | 18                           | -                 | -                    | 160      |
| Other regions               | 26                 | 42         | 6                            | 2                 | -                    | 76       |
| Total                       | \$ 2,090           | \$ 881     | \$ 539                       | \$ 344            | \$ 3                 | \$ 3,857 |

| <u>Q1'22</u><br>\$ millions | d Navy<br>ilobal |           | anana<br>public<br>lobal |           | Oth |   |             |
|-----------------------------|------------------|-----------|--------------------------|-----------|-----|---|-------------|
| U.S. <sup>(1)</sup>         | \$<br>1,673      | \$<br>497 | \$<br>416                | \$<br>344 | \$  | 3 | \$<br>2,933 |
| Canada                      | 147              | 64        | 43                       | 9         |     | - | 263         |
| Europe                      | 1                | 54        | 1                        | 2         |     | - | 58          |
| Asia                        | -                | 141       | 16                       | -         |     | - | 157         |
| Other regions               | 20               | 35        | 6                        | 5         |     | - | 66          |
| Total                       | \$<br>1,841      | \$<br>791 | \$<br>482                | \$<br>360 | \$  | 3 | \$<br>3,477 |

1 U.S. includes the United States and Puerto Rico.

2 Primarily consists of net sales from revenue-generating strategic initiatives.

| <u>Q4'21</u><br>\$ millions | d Navy<br>Global | Gaj |       | anana<br>public<br>lobal |           | Oth |   |             |
|-----------------------------|------------------|-----|-------|--------------------------|-----------|-----|---|-------------|
| U.S. <sup>(1)</sup>         | \$<br>2,097      | \$  | 761   | \$<br>532                | \$<br>428 | \$  | 2 | \$<br>3,820 |
| Canada                      | 178              |     | 100   | 54                       | 9         |     | - | 341         |
| Europe                      | 1                |     | 54    | 2                        | 1         |     | - | 58          |
| Asia                        | 1                |     | 219   | 21                       | -         |     | - | 241         |
| Other regions               | <br>30           |     | 30    | <br>4                    | <br>1     |     | - | <br>65      |
| Total                       | \$<br>2,307      | \$  | 1,164 | \$<br>613                | \$<br>439 | \$  | 2 | \$<br>4,525 |

| <u>Q3'21</u><br>\$ millions | d Na∨y<br>⊌obal | Gaj |       | anana<br>public<br>lobal |           | Oth |   |             |
|-----------------------------|-----------------|-----|-------|--------------------------|-----------|-----|---|-------------|
| U.S. <sup>(1)</sup>         | \$<br>1,899     | \$  | 676   | \$<br>410                | \$<br>317 | \$  | - | \$<br>3,302 |
| Canada                      | 185             |     | 102   | 47                       | 3         |     | - | 337         |
| Europe                      | 1               |     | 89    | 2                        | -         |     | - | 92          |
| Asia                        | -               |     | 141   | 14                       | -         |     | - | 155         |
| Other regions               | <br>20          |     | 31    | <br>6                    | <br>-     |     | - | <br>57      |
| Total                       | \$<br>2,105     | \$  | 1,039 | \$<br>479                | \$<br>320 | \$  | - | \$<br>3,943 |

| <u>Q2'21</u><br>\$ millions | l Navy<br>Iobal | Gap | Global | inana<br>public<br>obal | Ath | leta <sup>(2)</sup> | Oth | ier <sup>(3)</sup> | Total       |
|-----------------------------|-----------------|-----|--------|-------------------------|-----|---------------------|-----|--------------------|-------------|
| U.S. <sup>(1)</sup>         | \$2,177         | \$  | 615    | \$<br>428               | \$  | 340                 | \$  | 11                 | \$<br>3,571 |
| Canada                      | 191             |     | 79     | 43                      |     | -                   |     | -                  | 313         |
| Europe                      | -               |     | 116    | 1                       |     | 1                   |     | -                  | 118         |
| Asia                        | -               |     | 135    | 19                      |     | -                   |     | -                  | 154         |
| Other regions               | 22              |     | 29     | <br>4                   |     | -                   |     | -                  | <br>55      |
| Total                       | \$<br>2,390     | \$  | 974    | \$<br>495               | \$  | 341                 | \$  | 11                 | \$<br>4,211 |

| <u>Q1'21</u><br>\$ millions | d Navy<br>Jobal |           | anana<br>public<br>lobal | Ath | leta <sup>(2)</sup> | Otl | 1er <sup>(3)</sup> |             |
|-----------------------------|-----------------|-----------|--------------------------|-----|---------------------|-----|--------------------|-------------|
| U.S. <sup>(1)</sup>         | \$<br>2,099     | \$<br>556 | \$<br>333                | \$  | 347                 | \$  | 89                 | \$<br>3,424 |
| Canada                      | 159             | 68        | 34                       |     | -                   |     | -                  | 261         |
| Europe                      | -               | 69        | 3                        |     | -                   |     | -                  | 72          |
| Asia                        | 1               | 163       | 16                       |     | -                   |     | -                  | 180         |
| Other regions               | 21              | 30        | 3                        |     | -                   |     | -                  | 54          |
| Total                       | \$<br>2,280     | \$<br>886 | \$<br>389                | \$  | 347                 | \$  | 89                 | \$<br>3,991 |

1 U.S. includes the United States, Puerto Rico and Guam.

2 Previously, net sales for the Athleta brand were grouped within the "Other" column. Beginning in FY 2021, we have made a change for all periods presented to break out Athleta net sales into its own column.

3 The "Other" column primarily consists of net sales for the Intermix and Janie and Jack brands. The divestiture of Janie and Jack was completed on April 8, 2021. The divestiture of Intermix was completed on May 21, 2021. Additionally, beginning in Q2 2020, net sales from the business-to-business program and beginning in Q4 2021, other revenue generating initiatives are also included.

| <u>Q4'20</u><br>\$ millions | Old Navy<br>Global | Ga       | p Global | anana<br>public<br>lobal | Ot | her <sup>(2)</sup> |             |
|-----------------------------|--------------------|----------|----------|--------------------------|----|--------------------|-------------|
| U.S. <sup>(1)</sup>         | \$ 2,189           | \$       | 704      | \$<br>438                | \$ | 457                | \$<br>3,788 |
| Canada                      | 163                | ;        | 78       | 40                       |    | -                  | \$<br>281   |
| Europe                      |                    |          | 80       | 2                        |    | -                  | \$<br>82    |
| Asia                        |                    |          | 207      | 20                       |    | -                  | \$<br>227   |
| Other regions               | 23                 | <u> </u> | 19       | <br>4                    |    | -                  | \$<br>46    |
| Total                       | \$ 2,375           | \$       | 1,088    | \$<br>504                | \$ | 457                | \$<br>4,424 |

| <u>Q3'20</u><br>\$ millions | d Navy<br>Global |           | nana<br>public<br>lobal | Ot |     |             |
|-----------------------------|------------------|-----------|-------------------------|----|-----|-------------|
| U.S. <sup>(1)</sup>         | \$<br>2,034      | \$<br>611 | \$<br>323               | \$ | 370 | \$<br>3,338 |
| Canada                      | 193              | 86        | 39                      |    | 3   | \$<br>321   |
| Europe                      | -                | 115       | 3                       |    | -   | \$<br>118   |
| Asia                        | 1                | 169       | 18                      |    | -   | \$<br>188   |
| Other regions               | <br>14           | <br>12    | <br>3                   |    | -   | \$<br>29    |
| Total                       | \$<br>2,242      | \$<br>993 | \$<br>386               | \$ | 373 | \$<br>3,994 |

| <u>Q2'20</u><br>\$ millions | Old Navy<br>Global | Gap | Global | anana<br>public<br>lobal | Ot | her <sup>(4)</sup> | Total       |
|-----------------------------|--------------------|-----|--------|--------------------------|----|--------------------|-------------|
| U.S. <sup>(1)</sup>         | \$1,726            | \$  | 473    | \$<br>236                | \$ | 328                | \$<br>2,763 |
| Canada                      | 145                |     | 63     | 27                       |    | -                  | \$<br>235   |
| Europe                      |                    |     | 70     | 2                        |    | -                  | \$<br>72    |
| Asia                        | 2                  |     | 158    | 14                       |    | -                  | \$<br>174   |
| Other regions               | 8                  |     | 19     | <br>4                    |    | -                  | \$<br>31    |
| Total                       | \$ 1,881           | \$  | 783    | \$<br>283                | \$ | 328                | \$<br>3,275 |

| <u>Q1'20</u><br>\$ millions | l Navy<br>Iobal |           | anana<br>public<br>lobal | Ot |     |             |
|-----------------------------|-----------------|-----------|--------------------------|----|-----|-------------|
| U.S. <sup>(1)</sup>         | \$<br>949       | \$<br>311 | \$<br>245                | \$ | 256 | \$<br>1,761 |
| Canada                      | 77              | 34        | 24                       |    | -   | \$<br>135   |
| Europe                      | -               | 54        | 3                        |    | -   | \$<br>57    |
| Asia                        | 1               | 108       | 12                       |    | -   | \$<br>121   |
| Other regions               | 11              | 17        | 5                        |    | -   | \$<br>33    |
| Total                       | \$<br>1,038     | \$<br>524 | \$<br>289                | \$ | 256 | \$<br>2,107 |

1 U.S. includes the United States, Puerto Rico, and Guam. 2 Primarily consists of net sales for the Athleta, Intermix, and Hill City brands. Beginning in FY 2020, Janie and Jack net sales are also included. Net sales for Athleta for Q4 2020 were \$371 million.

3 Primarily consists of net sales for the Athleta, Intermix, and Hill City brands. Beginning in FY 2020, Janie and Jack net sales are also included. Net sales for Athleta for Q3 2020 were \$292 million.

4 Primarily consists of net sales for the Athleta, Internix, and Hill City brands. Beginning in FY 2020, Janie and Jack net sales are also included. Net sales for Athleta for Q2 2020 were \$267 million.

5 Primarily consists of net sales for the Athleta, Intermix, and Hill City brands. Beginning in FY 2020, Janie and Jack net sales are also included. Net sales for Athleta for Q1 2020 were \$205 million.

| <u>Q4'19</u><br>\$ millions | d Navy<br>Ilobal |             | nana<br>oublic<br>obal <sup>(2)</sup> | Otl |     | Total       |
|-----------------------------|------------------|-------------|---------------------------------------|-----|-----|-------------|
| U.S. <sup>(1)</sup>         | \$<br>2,055      | \$<br>781   | \$<br>642                             | \$  | 334 | \$<br>3,812 |
| Canada                      | 160              | 98          | 60                                    |     | -   | \$<br>318   |
| Europe                      | -                | 145         | 4                                     |     | -   | \$<br>149   |
| Asia                        | 15               | 289         | 26                                    |     | -   | \$<br>330   |
| Other regions               | <br>35           | <br>25      | 5                                     |     | -   | \$<br>65    |
| Total                       | \$<br>2,265      | \$<br>1,338 | \$<br>737                             | \$  | 334 | \$<br>4,674 |

| <u>Q3'19</u><br>\$ millions | Old Navy<br>Global |    |       | nana<br>public<br>obal <sup>(2)</sup> | Ot |     |    |       |  |
|-----------------------------|--------------------|----|-------|---------------------------------------|----|-----|----|-------|--|
| U.S. <sup>(1)</sup>         | \$<br>1,769        | \$ | 689   | \$<br>532                             | \$ | 274 | \$ | 3,264 |  |
| Canada                      | 151                |    | 97    | 55                                    |    | 1   | \$ | 304   |  |
| Europe                      | -                  |    | 128   | 3                                     |    | -   | \$ | 131   |  |
| Asia                        | 9                  |    | 220   | 21                                    |    | -   | \$ | 250   |  |
| Other regions               | <br>18             |    | 24    | <br>7                                 |    | -   | \$ | 49    |  |
| Total                       | \$<br>1,947        | \$ | 1,158 | \$<br>618                             | \$ | 275 | \$ | 3,998 |  |

| <u>Q2'19</u><br>\$ millions | Old Navy<br>Global | Gap Global | Banana<br>Republic<br>Global <sup>(2)</sup> | Other <sup>(3)</sup> | Total       |
|-----------------------------|--------------------|------------|---|----------------------|-------------|
| U.S. <sup>(1)</sup>         | \$1,794            | \$ 645     | \$ 530                                      | \$ 331               | \$<br>3,300 |
| Canada                      | 148                | 85         | 53  | -                    | \$<br>286   |
| Europe                      | -                  | 131        | 4   | -                    | \$<br>135   |
| Asia                        | 11                 | 201        | 23  | -                    | \$<br>235   |
| Other regions               | 19                 | 24         | 6   | -                    | \$<br>49    |
| Total                       | \$ 1,972           | \$ 1,086   | \$ 616                                      | \$ 331               | \$<br>4,005 |

| <u>Q1'19</u><br>\$ millions | l Navy<br>Iobal |             | nana<br>public<br>obal <sup>(2)</sup> | Ot |     |    |       |  |
|-----------------------------|-----------------|-------------|---------------------------------------|----|-----|----|-------|--|
| U.S. <sup>(1)</sup>         | \$<br>1,641     | \$<br>608   | \$<br>487                             | \$ | 286 | \$ | 3,022 |  |
| Canada                      | 128             | 69          | 47                                    |    | 1   | \$ | 245   |  |
| Europe                      | -               | 121         | 3                                     |    | -   | \$ | 124   |  |
| Asia                        | 10              | 233         | 26                                    |    | -   | \$ | 269   |  |
| Other regions               | <br>20          | <br>21      | <br>5                                 |    | -   | \$ | 46    |  |
| Total                       | \$<br>1,799     | \$<br>1,052 | \$<br>568                             | \$ | 287 | \$ | 3,706 |  |

1 U.S. includes the United States, Puerto Rico and Guam.

2 Beginning in FY 2019, Banana Republic Global includes net sales for the Janie and Jack brand.

3 Primarily consists of net sales for the Athleta, Intermix and Hill City brands, as well as a portion of income related to our credit card agreement.